

SOCIAL VALUE LEARNING SERIES 2026

- SOCIAL VALUE & SOCIAL RETURN ON INVESTMENT (SROI) ACCREDITED TRAINING
 - LEVEL 1: ADVOCATE

**Building Competency in Social Value
& Accreditation**

Championing Social Value in Malaysia

Who We Are

Social Value Malaysia (SVM) is the official National Network of Social Value International (SVI), leading the advancement of Social Value, Social Return on Investment (SROI), and impact management across Malaysia.

Why It Matters

As part of the global SVI network, SVM connects Malaysian organisations to internationally recognised standards, global expertise, and a growing community of practitioners committed to creating measurable social impact.

What We Do

We work with corporations, financial institutions, government agencies, investors, foundations, universities, and civil society organisations to help them:

Understand Social Value

Make better evidence-based decisions

Measure meaningful outcomes

Strengthen impact management

Demonstrate the value they create for society

National Leadership

SVM is also a founding member of Malaysia's National Advisory Board (MyNAB) for Impact Investment, working alongside the Global Steering Group for Impact Investment (GSG) to strengthen Malaysia's impact investment ecosystem.

WHY Social Value Malaysia?



Official National
Network of
Social Value
International



Malaysia's
Home of Social
Value & SROI



Accredited
Professional
Training &
Certification
Pathway



Advisory,
Assurance &
Capacity Building



Building
Malaysia's
Social Value
Ecosystem

Creating a future where organisations make better decisions by understanding the social, environmental, and economic value they create.

The Global Network for Social Value and Impact Management



Social Value Malaysia (SVM) is part of **Social Value International (SVI)**, the global home of **Social Return on Investment (SROI)** and **Social Value practice**. SVI is a practitioner-led movement that brings together professionals, organisations, and affiliated chapters worldwide to advance how value is understood, measured, and managed.

Social Value International is also the assurance partner for UNDP SDG Impact Standards working towards the development of SDG Impact Assurance Scheme and SDG Impact Seal.



Social Value Professional Pathways

Where do you go from here?

Social Value Professional Pathways is the first step in building credibility in impact measurement and management or becoming a trainer / assurance assessor for Social Value International (SVI) and its affiliates.



Introduction to Social Value:

Introduction to Social Value provides participants with a basic understanding of Social Value and its fundamental concepts, creating an accessible starting point for further learning

Level 1 : Advocate

Level 1 Advocate status shows the applicant has demonstrated theoretical competence in Social Value and Impact Management in line with the SVI Framework.

Level 2 : Practitioner

Level 2 Practitioner status shows the applicant has demonstrated practical competence in the application of social impact and Social Value assessment in line with the SVI Framework.

The Professional Pathway is a multi-level professional qualification for those looking to understand, measure and report on social value. It assesses their skills, knowledge and practice in impact management so they can become effective Social Value practitioners.

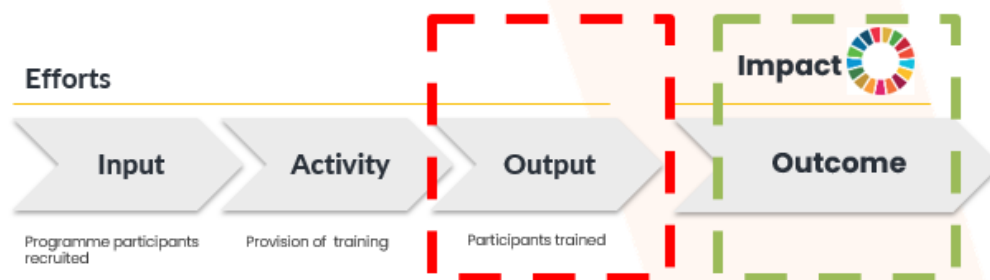
How Social Value Elevates your Impact?

Every decision an organisation makes changes someone's life. A training scheme helps a person back into work. A new road cuts ten minutes off a commute, but cuts through a community. A procurement choice shifts jobs from one town to another.

Social value is how much those changes matter to the people who experience them. Most organisations track money in fine detail but track these changes in people's lives barely at all. So decisions get made on cost and overlook the thing that matters most: their effect on people, communities and the environment.

Working with social value means asking the people affected what has changed for them, finding out how much those changes matter, and weighing that alongside the financial numbers. The result is better decisions: more of what improves lives, and less of what harms them.

Impact data **measures the changes in outcome that an effort generates**. This is essential for understanding the level of positive impact that an asset has.



Most intervention stop at counting outputs, which only shows activity, not change. Our programme equips organisation to measure outcomes and evidence real improvements for people, creating a pathway to credible impact

“Efforts” data may not be the best proxy for outcomes and impacts

Doesn't tell you how well the activities were executed, nor if they had the desired impact

Source: “Putting the “S” in ESG: Measuring Human Rights Performance for Investors, NYU Stern, March 2017

Social Value & Social Return on Investment (SROI)

Level 1 : Advocate Accredited Training



Who should join:

- Individuals interested in maximizing the social impact of their work.
- Professionals seeking to achieve social development goals.
- Organizations focused on sustainability through ESG (environmental, social, and governance) factors.
- Anyone looking to understand their knowledge of SROI practices.

Commitment:

- 1 Session x 4 Hours of Online Learning (4 Hours)

Training Fee:

- RM 1,500 (exclude SST)

How will you benefit?

- Access proven frameworks and methods
- Be guided by accredited facilitators
- Discover international best practice case studies
- Certified in SROI by Social Value International
- Preparation for Level 1: Advocate Accreditation



To register:

Scan the QR code or email impact@socialvaluemalaysia.org

Module Workshops Overview

This SV & SROI Level 1: Advocate Accredited Training course offers an introduction to using Social Return on Investment (SROI) for measuring and valuing social, environmental, and economic outcomes.

At the end of this training, participants should:

- Explain the core principles of Social Return on Investment (SROI) and its applications in measuring social, environmental, and economic impact.
- Apply the Social Value Principles to tailor an SROI analysis for a specific purpose and audience.
- Conduct basic SROI analysis through interactive exercises and a worked example.



Section 1: Introduction to SROI

- Defining Social Value and measuring social impact
- The importance of accounting for social impact
- What SROI is and its applications
- Managing activities and risks associated with SROI
- Advantages and disadvantages of SROI and Social Value



Section 2: Applying Social Value Principles

- Understanding the importance of judgment and accuracy in SROI
- Proportionality in applying SROI principles
- Putting the Social Value Principles into action
- Tailoring SROI measurement to purpose and audience
- Evaluating the effectiveness of your SROI measurement



Section 3: Introduction to SROI Analysis

- Interactive exercises to explore the SROI analysis process
- A worked example of SROI analysis in action
- Tools and resources available for conducting SROI analysis

**You're ready for
Level 1 : Advocate Accreditation !**

Training Completed?

Become an Accredited Professional

LEVEL 1 : ADVOCATE ACCREDITATION	EXAM	LEVEL 2 : PRACTITIONER ACCREDITATION
Ideal for professionals who want to understand, promote, and contribute to Social Value and Impact Management.	PURPOSE	Designed for professionals who are ready to independently lead Social Value and SROI work.
Completion of SV & SROI Level 1: Advocate Accredited Training (<i>Introduction to Social Value recommended</i>)	ELIGIBILITY	Certified Level 1: Advocate Accreditation Completion of SV & SROI Level 2: Practitioner Accredited Training
- Online Examination - Minimum 70% overall pass mark (with at least 50% in each section) - Signed Commitment to Good Practice	ASSESSTMENT	- Online Examination - Professional Interview - Signed Commitment to Good Practice
Demonstrates a strong theoretical understanding of Social Value and Impact Management.	CERTIFICATION OUTCOME	Recognises the practical application of Social Value and Impact Management in professional practice.
- Champion Social Value within your organisation - Commission, read and interpret Social Value or SROI reports - Contribute to Social Value and SROI analyses - Support the implementation of Impact Measurement & Management (IMM) Cannot independently lead or produce Social Value or SROI reports	PRACTICE RIGHT	- Lead Social Value and SROI analyses - Produce Social Value and SROI reports aligned with SVI Standards - Design and implement Impact Measurement & Management (IMM) systems - Submit reports for formal SVI Assurance - Eligible to be listed on the Social Value International Practitioner Register

Gain internationally recognised certification that demonstrates your knowledge and capability in Social Value and Impact Management.



To register:

Scan the QR code or email
impact@socialvaluemalaysia.org

SOCIAL VALUE
MALAYSIA

We HEAR you, CORPORATES!



Why choose BESPOKE ?

- Customized for Your Organization: Tailored content to reflect your company's context and priorities.
- Flexible Learning: Pick the level and combination that fits your team's readiness and goals.
- Practical & Applied: Exercises and case studies designed for immediate workplace application.
- Certification Option: Validate your team's knowledge and skills with official Level 1 certification.

***Your Organisation Is Unique.
Your Training Should Be Too.***

Customise your learning journey with training designed around your challenges and objectives.

Contact us to discuss your bespoke training needs.
impact@socialvaluemalaysia.org

Voices from Past Participants

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The training provided practical approaches to embedding impact management into real organisational processes. Exercises on thresholds and trade-offs offered a transformative lens on decision-making. It also underscored how transparency in reporting strengthens trust among communities and investors.

— Zikri Shairy



Director, Social Finance at Bank Islam Malaysia Berhad

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The most valuable aspects were the step-by-step walkthrough of the Value Map and SROI calculation process, the practical case studies demonstrating real-world application, and the opportunity to apply the concepts directly to our own programmes.

— Wan Seri Rahayu



Head of Group Corporate Communication & Impact
RHB Banking Group

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My biggest takeaway was learning how to rigorously measure social impact by focusing on meaningful outcomes, engaging the right stakeholders, and applying SROI adjustments like deadweight and displacement to avoid overclaiming and ensure an honest, credible value story.

— Mohammad Syafiq



Executive at Yayasan Johor Corporation

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Upcoming Session - Oct



SOCIAL VALUE & SROI TRAINING

Move beyond outputs and learn how to measure the outcomes and impact that truly matter.



Level 1 : Advocate

 **07 OCT 2026**
2 PM - 6 PM (MYT)

Level 2 : Practitioner

 **13, 14, 20, 21 OCT 2026**
2 PM - 6 PM (MYT)

Can't Make This Session?

Register your interest today and be the first to hear about upcoming training cohorts and programme updates.



SOCIAL VALUE MALAYSIA

We thank you for your continued support in our efforts to maximise impact through social value.

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