

# **SOCIAL VALUE AND SROI TRAINING: THE FOUNDATIONS**

**GAINING A FOUNDATION IN  
SOCIAL IMPACT MEASUREMENT**

**Social Value and SROI  
in Impact Management for Sustainability**

# The Global Network for Social Value and Impact Management



Social Value International is the assurance partner for UNDP SDG Impact Standards working towards the development of SDG Impact Assurance Scheme and SDG Impact Seal.

Social Value Malaysia is a founding member for Malaysia National Advisory Taskforce for Impact Investment to establish MyNAB, working with Global Steering Group of Impact Investment (GSGII).



# Join a training course where you will learn Social Value and Social Accounting

## The need of change

A recent UN report underscores the lack of on-track progress toward the 17 Goals across the Asia Pacific region, falling significantly short of initial projections. Measuring and managing social impact has been a challenge, and the time is now for businesses to take action with social accounting.

## Social Value- Gaining a Foundation in Social Impact Measurement

Social Value provides a way for organisations to understand the positive and negative changes that their activities have on people and planet, and to demonstrate their commitment to creating a positive impact.

Currently, most businesses used Environmental, Social, and Governance (ESG) criteria to measure performance in key business areas. This approach prioritised mitigating negative risks. Social value manage the positive and alleviate negative value businesses create for the economy, communities, and society. Businesses can use these insights to maximise their activities for impact and tell a powerful brand story.

There are eight guiding principles, that can help organisations of all sizes to gaining a Foundation in Social Impact Measurement. By following these principles companies can deliver a comprehensive social value plan.

# Level 1: Social Value & Social Return on Investment (SROI) Practitioner Training



## Who should join:

- Individuals interested in maximizing the social impact of their work.
- Professionals seeking to achieve social development goals.
- Organizations focused on sustainability through ESG (environmental, social, and governance) factors.
- Anyone looking to refresh their knowledge of SROI practices.

## Commitment:

1 Session x 4 Hours of Online Learning  
(4 Hours)



## To register:

Scan the QR code or email  
[impact@socialvaluemalaysia.org](mailto:impact@socialvaluemalaysia.org)

## How will you benefit?

- Access proven tools, frameworks and methods
- Be guided by accredited facilitators
- Discover international best practice case studies
- Certified in SROI by Social Value International
- Preparation for Level 1: Social Value Associate Exam

## Pricing:

SVM Member : RM 1,000.00  
Non-Member : RM 1,500.00

Fees are per participant

# Module Workshops Overview

This Level 1 SROI Practitioner Training course offers an introduction to using Social Return on Investment (SROI) for measuring and valuing social, environmental, and economic outcomes.

## At the end of this training, participants should:

- Explain the core principles of Social Return on Investment (SROI) and its applications in measuring social, environmental, and economic impact.
- Apply the Social Value Principles to tailor an SROI analysis for a specific purpose and audience.
- Conduct basic SROI analysis through interactive exercises and a worked example.



### Section 1: Introduction to SROI

- Defining social value and measuring social impact
- The importance of accounting for social impact
- What SROI is and its applications
- Managing activities and risks associated with SROI
- Advantages and disadvantages of SROI and social value



### Section 2: Applying Social Value Principles

- Understanding the importance of judgment and accuracy in SROI
- Proportionality in applying SROI principles
- Putting the Social Value Principles into action
- Tailoring SROI measurement to purpose and audience
- Evaluating the effectiveness of your SROI measurement



### Section 3: Introduction to SROI Analysis

- Interactive exercises to explore the SROI analysis process
- A worked example of SROI analysis in action
- Tools and resources available for conducting SROI analysis

# Next Steps- Social Value Pathways

## Where do you go from here?

Social Value Professional Pathways is the first step in becoming a trainer or assurance assessor for Social Value International (SVI) and its affiliates.



### 01 Level 1: Social Value Associate

Level 1 Social Value Associate status shows the applicant has demonstrated theoretical competence in social value and impact management in line with the SVI Framework.



### 02 Level 2: Accredited Practitioner

Level 2 Accredited Practitioner status shows the applicant has demonstrated practical competence in the application of social impact and social value assessment in line with the SVI Framework.



### 03 Level 3: Advanced Practitioner

Level 3 Advanced Practitioner status shows the applicant has demonstrated advanced practical competence in the application of social impact and social value assessment with all aspects of SVI Framework applied in full.

The Professional Pathway is a multi-level professional qualification for those looking to understand, measure and report on social value. It assesses their skills, knowledge and practice in impact management so they can become effective social value practitioners.

# Accounting for Social Value

**SOCIAL VALUE**  
INTERNATIONAL

**Ben Carpenter, CEO,  
Social Value International**

“

Impact measurement and social value accounting are part of a movement to change the information we're using to look at the value in a more holistic way and just change the way we make decisions.

Source: Asian Impact Management Review, Aug 2023

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 **GSG**  
IMPACT

**Cliff Prior, CEO, Global Steering  
Group on Impact Investment (GSGI)**

“

Accreditation can help to ensure that impact investors meet these standards and that they are providing high-quality products and services.

Source: [gsgii.org](https://www.gsgii.org)

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# Voices from Past Participants



This course was a pivotal step in enabling us to begin integrating social value into our management practices and establishing a core culture of value within our organization.

The content and case studies provided during the course were exceptionally useful, giving us practical insights and real-world applications. Plus, the trainers' dedication significantly enhanced our learning experience.

— Chantel Ng



CEO and Founder of Seed Harvest Academy Sdn. Bhd  
(Social Value & SROI Practitioner Training)



The training was well-structured and complemented with relevant reading materials. The most impactful part of the training was mastering the SROI calculation.

— Tunku Danny



CEO of microLEAP  
(Social Value & SROI Practitioner Training)



# SOCIAL VALUE

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## MALAYSIA

We thank you for your continued support in our efforts to maximise impact through social value.

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Scan to find  
out more



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