

SOCIAL VALUE AND SROI TRAINING: PRACTITIONER JOURNEY

**AMPLIFYING "S" IN THE ESG FOR
RESPONSIBLE BUSINESS**

**Social Value and SROI
in Impact Management for Sustainability**

The Global Network for Social Value and Impact Management



Social Value International is the assurance partner for UNDP SDG Impact Standards working towards the development of SDG Impact Assurance Scheme and SDG Impact Seal.

Social Value Malaysia is a founding member for Malaysia National Advisory Taskforce for Impact Investment to establish MyNAB, working with Global Steering Group of Impact Investment (GSGII).



Join a training course where you will learn Social Value and Social Accounting

The need of change

A recent UN report underscores the lack of on-track progress toward the 17 Goals across the Asia Pacific region, falling significantly short of initial projections. Measuring and managing social impact has been a challenge, and the time is now for businesses to take action with social accounting.

Social Value- Amplifying the "S" in the ESG

Social Value provides a way for organisations to understand the positive and negative changes that their activities have on people and planet, and to demonstrate their commitment to creating a positive impact.

Currently, most businesses used Environmental, Social, and Governance (ESG) criteria to measure performance in key business areas. This approach prioritised mitigating negative risks. Social value manage the positive and alleviate negative value businesses create for the economy, communities, and society. Businesses can use these insights to maximise their activities for impact and tell a powerful brand story.

There are eight guiding principles, that can help organisations of all sizes to manage the value of the 'S' in their ESG initiatives. By following these principles companies can deliver a comprehensive social value plan.

How Social Value Elevate your Impact?

Examples of Themes and Outcomes that can be captured

Social value goes beyond job numbers and cost savings. It encompasses the positive influence an organisation or project has on the community, such as enhancing health, fostering connections, and promoting sustainability.

By understanding the different themes and outcomes of social value, organisations can better measure their impact and make more informed decisions about how to create a more positive impact on the world.

Themes	Outcomes
Jobs	<ul style="list-style-type: none">• More local people in employment• Improved skill
Growth	<ul style="list-style-type: none">• More opportunities for local MSMEs• Improved self wellbeing and mental health• Reducing inequalities• Ethical Procurement is promoted
Social	<ul style="list-style-type: none">• Creating a healthier community• More working with the community
Environment	<ul style="list-style-type: none">• Carbon emissions are reduced• Resource efficiency and circular economy solutions are promoted
Innovation	<ul style="list-style-type: none">• Social Innovation to create local skills and employment

Adapted from Compass Group Impact Reporting 2021

Level 2: Social Value & Social Return on Investment (SROI) Practitioner Training



Who should join:

Managers and professionals looking to:

- make a real difference in the world
- measure, manage, and communicate the impact of your work
- learn about social accounting
- become accredited as a social value practitioner

Commitment:

5 Sessions x 4 Hours of Online Learning
(20 Hours)



To register:

Scan the QR code or email
impact@socialvaluemalaysia.org

How will you benefit?

- Access proven tools, frameworks and methods
- Be guided by accredited facilitators
- Discover international best practice case studies
- Guided implementation of your personal application project (PAP)
- Certified in SROI by Social Value International

Pricing:

SVM Member : RM 5,400.00

Non-Member : RM 5,900.00

Fees are per participant

Module workshops Overview

This Level 2 SROI Practitioner Training course provides in-depth modules that comprehensively cover all 8 Social Value Principles, enriched with real-world case studies and dedicated support for the Personal Application Project (PAP), ensuring practical application and mastery.

At the end of this training, participants should:

- Understand Social Value Concepts and conduct Impact Mapping
- Capable of selecting appropriate indicators and measurement method to quantify financial and non financial outcomes
- Able to calculate SROI Ratio.
- Understand how to involve stakeholder throughout the impact management and measurement process
- Make informed decision about resource allocation
- Prepare you for Social Value L1 exam and become a certified Social Value and SROI practitioner



Session 1: Introduction

- Purpose and Process
- Principles and Standards
- Applying Impact Question to Case Study
- Personal Application Project



Session 2: Identifying stakeholders and outcomes

- Peer Learning
- Scope of assessment and identifying stakeholders
- Understand outcomes
- Identifying well-defined outcomes
- Personal Application Project



Session 3: Measuring the amount of changes

- Peer Learning
- Identifying indicators and measuring change
- Duration of changes
- Taking stocks & ask key questions
- Personal Application Project



Session 4: Valuing changes to outcomes

- Peer Learning
- Valuation
- Monetary Valuation
- Causality
- Personal Application Project



Session 5: Calculations, Embedding & Reporting

- Peer Learning
- Material Outcomes & SROI
- Embedding & Reporting
- The Next Step
- Personal Application Project



Independent learning

- Personal Application Project (PAP) of minimum 5 hours of reflection and action planning

Next Steps- Social Value Pathways

Where do you go from here?

Social Value Professional Pathways is the first step in becoming a trainer or assurance assessor for Social Value International (SVI) and its affiliates.



Level 1: Social Value Associate

Level 1 Social Value Associate status shows the applicant has demonstrated theoretical competence in social value and impact management in line with the SVI Framework.



Level 2: Accredited Practitioner

Level 2 Accredited Practitioner status shows the applicant has demonstrated practical competence in the application of social impact and social value assessment in line with the SVI Framework.



Level 3: Advanced Practitioner

Level 3 Advanced Practitioner status shows the applicant has demonstrated advanced practical competence in the application of social impact and social value assessment with all aspects of SVI Framework applied in full.

The Professional Pathway is a multi-level professional qualification for those looking to understand, measure and report on social value. It assesses their skills, knowledge and practice in impact management so they can become effective social value practitioners.

Accounting for Social Value



**Ben Carpenter, CEO,
Social Value International**

“

Impact measurement and social value accounting are part of a movement to change the information we're using to look at the value in a more holistic way and just change the way we make decisions.

Source: Asian Impact Management Review, Aug 2023

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**Cliff Prior, CEO, Global Steering
Group on Impact Investment (GSGI)**

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Accreditation can help to ensure that impact investors meet these standards and that they are providing high-quality products and services.

Source: gsgii.org

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Voices from Past Participants



This course was a pivotal step in enabling us to begin integrating social value into our management practices and establishing a core culture of value within our organization.

The content and case studies provided during the course were exceptionally useful, giving us practical insights and real-world applications. Plus, the trainers' dedication significantly enhanced our learning experience.

— Chantel Ng



CEO and Founder of Seed Harvest Academy Sdn. Bhd
(Social Value & SROI Practitioner Training)



The training was well-structured and complemented with relevant reading materials. The most impactful part of the training was mastering the SROI calculation.

— Tunku Danny



CEO of microLEAP
(Social Value & SROI Practitioner Training)



SOCIAL VALUE

MALAYSIA

We thank you for your continued support in our efforts to maximise impact through social value.

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202201032793 (1478490-D)

Lot 3A-01A, Level 3A, 699, Jln Damansara,
Taman Tun Dr Ismail, 60000 Kuala Lumpur.

Scan to find
out more



Contact

-  www.socialvaluemalaysia.org
-  impact@socialvaluemalaysia.org
-  [@social.value.malaysia](https://www.instagram.com/social.value.malaysia)
-  +6019-381 3055