



**SOCIAL VALUE**  

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**MALAYSIA**

# MANAGING AND LEADING FOR IMPACT TRAINING

**AMPLIFYING "S" IN THE ESG FOR  
RESPONSIBLE BUSINESS**

**UNDP SDG Impact Standards Enterprise  
User Training**

# The Global Network for Social Value and Impact Management



Social Value International is the assurance partner for UNDP SDG Impact Standards working towards the development of SDG Impact Assurance Scheme and SDG Impact Seal.

Social Value Malaysia is a founding member for Malaysia National Advisory Taskforce for Impact Investment to establish MyNAB, working with Global Steering Group of Impact Investment (GSGII).



# Join a training course to learn a framework for Managing and Leading for Impact

## The need of change

A recent UN report underscores the lack of on-track progress toward the 17 Goals across the Asia Pacific region, falling significantly short of initial projections. The time is now for businesses to take action. From #SDG alignment to SDG action.

## About SDG Impact Standards

The SDG Impact Standards are a set of management standards that help businesses and organisations integrate sustainability and the Sustainable Development Goals (SDGs) into their operations. The standards provide a framework for organisations to measure, manage, and report on their impact on society and the environment.

If you want to maximise your contribution to the achievement of sustainable development, the SDGs and the needs of your stakeholders, this standards is for you.

Join companies like [Mizuho](#) that have completed this training with the aim to maximise their contribution to the achievement of sustainable development, the SDGs, and the needs of their stakeholders.

Training will be conducted by Accredited Trainer for the SDG Impact Standards.

# Managing and Leading for Impact Training



## Who should join:

Leaders and professionals looking to:

- Align your organisational mission and vision with SDG Goals.
- Integrate SDG Impact Standards into your business strategy and operations.
- Prepare your business for SDG Impact Seal.

## Commitment:

4 Sessions x 4 Hours of Online Learning  
(16 Hours)

## How will you benefit?

- Access proven tools, frameworks and methods
- Be guided by accredited facilitators
- Discover international best practice case studies
- Guided implementation of your personal application project (PAP)



## To register:

Scan the QR code or email  
[impact@socialvaluemalaysia.org](mailto:impact@socialvaluemalaysia.org)

# Module Workshops Overview

This Managing and Leading for Impact Training course offers comprehensive modules designed to help you identify and measure your organization's true impact, develop robust verification processes to prevent greenwashing, and effectively communicate your impact story with credibility and transparency, ensuring actionable insights and lasting results.

## At the end of this training, participants should:

- Understand why change is needed and how the Managing and Leading for Impact Training can help drive that change.
- Identify how they can use them and associated resources, and the pathway from self-assessment, gap analysis, prioritising and planning improvements.
- Be motivated to commit to starting the implementation of the framework.



### Session 1: Overview and context setting

- Key concepts for Beyond ESG for Impact
- Foundational aspects of the SDG Impact Approach
- Key frameworks underpinning the SDG Impact Standards
- Introduction to the self assessment tool and Personal Application Project (PAP)

### Session 2: The SDG Impact Standards for Enterprises (Pillar 1 & 2)

- Deep Dive into Pillar 1 (Strategy)
- Explore examples in practice for Action 1-4
- Deep Dive into Pillar 2 (Management Approach)
- Explore examples in practice for Action 5-9



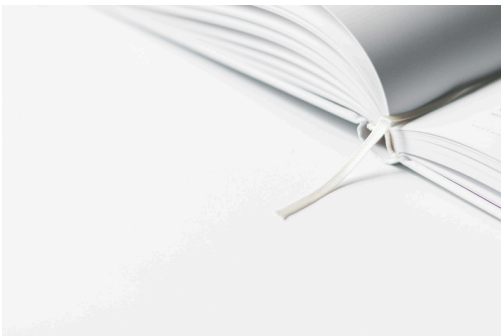
### Session 3: The SDG Impact Standards for Enterprises (Pillar 3 & 4)

- Deep Dive into Pillar 3 (Transparency)
- Explore examples in practice for Action 10
- Deep Dive into Pillar 4 (Governance)
- Explore examples in practice for Action 11-12



### Session 4: Managing for Impact

- Development of a business case
- Explore case study examples
- PAP discussion



### Independent learning

- Personal Application Project (PAP) of minimum 2 hours of reflection and action planning

# From SDG Alignment to SDG Action

There are 17 SDGs and 169 targets in total.



**Marcos Athias Neto**  
Director,  
UNDP Sustainable Finance Hub

“

To achieve the SDGs and to put the world on a more sustainable and equitable path, we need a transformational shift in mindset and decision-making.

”

“

To drive a focus on forward-looking decision-making, sustainability and managing for impact needs to be integrated into internal management and investment decision-making practices – including in governance practices.

This is why we are calling for companies and investors to focus on their internal management practices using the SDG Impact Standards, which have been designed to support the UN Sustainable Development Goals. In this way, sustainability – and its links with long-term business performance – will be better understood and incorporated into companies' everyday activities.

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**Fabienne Michaux**  
Director of SDG Impact, UNDP Sustainable Finance Hub

# Voices from Past Participants

“

Our training with the trainers has really helped us in our thought process when crafting the acceptance pitch for TS2 RAISE accelerator program in Singapore!

— Sulfya Lim



Co-founder of Tech Up  
(Managing and Leading for Impact Training)

”

“

Guided by experts trainers, the training has deepened my understanding of key sustainability practices for business. The Personal Application Project helps with actionable tools that have enriched my professional development.

— Ahrabie Kirubasuthan



Phd Student from Brunel Business School  
(Managing and Leading for Impact Training)

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# SOCIAL VALUE

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## MALAYSIA

We thank you for your continued support in our efforts to maximise impact through social value.

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Scan to find  
out more



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