

OUTCOME BASED STRATEGIC PLANNING

How can social value helps boards
in governance roles?

27 Feb, 2025
2PM to 5PM

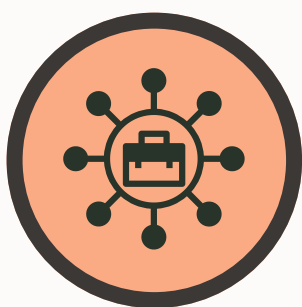


Training
Online Zoom

FEE: \$289 (SGD)

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KEY PROGRAM OBJECTIVES



Strategic Planning:

Revisiting the core principles of strategic planning, emphasising the importance of developing an impact thesis.



Outcome-Based Planning:

Guide boards in developing strategic plans that are centered around stakeholder needs.



Ethical Decision-Making:

Integrate ethical considerations into the strategic planning process.

Training Partners:



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PROGRAM BENEFITS



Improved Decision-Making:

Boards will be better equipped to make informed decisions that drive positive outcomes and align with stakeholder interests.



Clear Goals and Strategic Planning:

Boards will develop clear and well-defined goals that are aligned with the organisation's mission and values.



Effective Board Leadership:

Boards will understand their role in providing strategic oversight and ensuring that the organisation is on track to achieve its goals.

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HOW WE CAN HELP :

By developing **outcome-based strategies** and including stakeholder perspectives, organizations can boost their reputation, strengthen relationships, and create **long-term social value**.

This program equips boards with the **tools** to integrate **social value** into **strategic planning**, fostering positive societal impact and contributing to **sustainable development**.

PROGRAM OVERVIEW

The BOD's Role in Strategy Setting: ✓

The board collaborates with senior management to set the strategic direction, especially in today's complex business environment. The board provides input, reviews, and approves the strategy.

The Challenge: ✓

Organizations need strategic plans that align with their goals and stakeholder needs to maximize impact. Boards and committees need clarity on outputs, outcomes, and impact, collectively known as results.



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